

## **2008 CHEAPTICKETS SUMMER OFF-SEASON DEALS REPORT**

Today [CheapTickets.com](http://CheapTickets.com) released its [Off-Season Deals Report](#) for summer travel in 2008. As summer heats up, the prices cool off in many popular destinations, allowing for affordable and exciting vacations. The following analysis focuses on three premier travel regions: the Western desert, the pristine beaches of Florida and the tropical isles of The Bahamas.

CheapTickets' summer Off-Season Deals Report reveals a savings of more than 50 percent for those savvy travelers who choose to vacation during the months of late-June, July and August. Grand Bahama Island and Phoenix, Ariz., offer the highest potential for savings this summer, representing 56 percent and 51 percent, respectively. From deep sea fishing off Miami's coast to spa hopping in the Phoenix desert, these diverse locations will afford all travelers great savings on summer travel.

### **Top Summer 2008 Off-Season Travel Destinations**

<b>CheapTickets' Off-Season Travel Deals in Summer 2008<sup>1</sup></b>	
<b>Florida Beaches</b>	<b>Average Hotel Savings</b>
Ft. Lauderdale	34%
Miami	29%
Florida Keys	24%
Tampa	23%
<b>West</b>	<b>Average Hotel Savings</b>
Phoenix, AZ	51%
Las Vegas, NV	21%
Reno, NV	20%
Albuquerque, NM	13%
<b>Bahamas</b>	<b>Average Hotel Savings</b>
Grand Bahama Island	56%
Freeport	47%

### **CheapTickets' Top Picks for a Summer Escape:**

Summer is typically the busiest travel season, which can lead to soaring prices and irritating crowds—but it doesn't have to be so! CheapTickets' team of Destination Experts reviewed key travel regions and chose the top destinations, taking into account available activities, crowds and the true value to the budget conscious. Sample fares found on CheapTickets demonstrate the savings to be found by traveling in the summertime off-season.<sup>2</sup>

**Ft. Lauderdale, Fla.** – Frequently referred to as "America's Venice," Fort Lauderdale is a lively city that provides a host of activities for all types of sun-seekers – from boutique jewelry shops to the south's premier golf courses. By day, visitors can explore the 23 miles of pristine, Floridian

beaches and, by night, relax under the stars at Holiday Park while listening to melodic outdoor concerts performed each Friday at dusk.

**Sample Hotel Fare:** Stay 3 nights at the 4-star Fort Lauderdale Grande Hotel and Yacht Club for \$99/night.

Travel Dates: July 23-26

**Phoenix, Ariz.** – Is a trip to the desert in summer counter intuitive? Not when savvy travelers realize Phoenix’s cooling effect as the great outdoors gets steamy. Whether taking a dip in one of the city’s seven lakes or enjoying the sanctuary of the many local day spas, Phoenix tenders plenty of options when seeking refuge from the powerful sun. Trying aqua-centric spa treatments, such as hydrotherapy massages and Vichy shower treatments, can cool the body’s temperature during any heat wave.

**Sample Hotel Fare:** Stay 3 nights at the 4-star Carefree Resorts and Villa for \$71/night.

Travel Dates: June 24-27

**Grand Bahama Island, The Bahamas** – With miles of powder-white beaches, expansive national parks and one of the world’s largest underwater cave systems, Grand Bahama Island is truly a vacationer’s paradise. After long afternoons exploring this island’s natural wonders, visitors can experience the signature Bahamian cuisine, such as roast conch or crawfish, as well as a vast variety of international culinary traditions, like Greek, French and Chinese, offering delicious dishes that will satisfy every palate.

**Sample Hotel Fare:** Stay 3 nights at the 3-star Sheraton at Our Lucaya Golf and Beach Resort, GBI for \$90/night.

Travel Dates: August 4-7

### **Methodology<sup>1</sup>**

Percentage savings were calculated on May 20, 2008 by taking the average price for all hotel bookings to destinations included in the report, which were purchased on CheapTickets.com for travel from June 16, 2008 through September 15, 2008. The pricing was then compared with the highest average monthly rate for all hotel bookings to those same destinations purchased on CheapTickets.com.

**For more off-season deals please visit: [offseason.cheaptickets.com](http://offseason.cheaptickets.com)**

### **TERMS AND CONDITIONS:**

<sup>2</sup>Sample rates shown were accurate and available on CheapTickets.com on 5/20/08 for travel in summer 2008 on the travel dates specified in each of the sample fares and may not represent current prices because our real-time pricing booking engine is constantly updating prices and availability. Hotel prices shown are for one adult, based on double-occupancy, include applicable taxes and fees, and will vary by selected day of arrival and departure, length of stay, hotel selected, hotel room category, and availability.

### **About CheapTickets**

CheapTickets ([www.cheaptickets.com](http://www.cheaptickets.com)) is a leading seller of discounted leisure travel products online through its Web site, [www.cheaptickets.com](http://www.cheaptickets.com). CheapTickets provides consumers access to its collection of airfares on hundreds of airlines. In addition to air, CheapTickets' family of discounted travel products also includes [hotel accommodations](#), [cruises](#), rental cars, vacation packages, condo rentals and Last Minute Trips. Founded in 1986, CheapTickets is a brand that is owned and operated by Orbitz Worldwide (NYSE: OWW). Orbitz Worldwide owns and operates a portfolio of consumer brands that also includes Orbitz ([www.orbitz.com](http://www.orbitz.com)), ebookers ([www.ebookers.com](http://www.ebookers.com)), HotelClub ([www.hotelclub.com](http://www.hotelclub.com)), RatesToGo ([www.ratestogo.com](http://www.ratestogo.com)) and the Away Network ([www.away.com](http://www.away.com)).

**Media Contacts:**

Patricia Nugent/Kathleen Cullinane

212-284-9935/212-980-9194

[pnugent@mg-pr.com](mailto:pnugent@mg-pr.com)/[kcullinane@mg-pr.com](mailto:kcullinane@mg-pr.com)